

# 2019 Georgia FBLA State Project Website Contest

## Guidelines

Chapters are encouraged to create an educational website promoting developing a family's financial plan as a part of this year's state project, Vision for Your Financial Future. The target audience for this website is middle and high school students. This contest will take place this year in conjunction with the Georgia FBLA Fall Motivational Rally and FBLA Day at the Georgia National Fair. Chapters not participating in the Fall Motivational Rally are not eligible to participate.

Each chapter may enter one (1) entry consisting of a website, based on an individual, team, or chapter design. The website must be created and prepared by student members, not advisers. Local advisers should serve as consultants to ensure that the guidelines of the website contest are followed, the content is correct, and the presentation is appropriate.

Websites should avoid anything that is chapter, region or state specific. The goal is that the website will be teach middle and high school students about developing a family financial plan. Specific FBLA themes like "Building Bridges" or "Elevate Your Future" should not be referenced so that it can apply to multiple situations and years. If a website does not comply with these guidelines it will be disqualified.

*All entries must be submitted online by Thursday, October 10. Once submitted, the entries become the property of Georgia FBLA and the member and chapter relinquish all rights for sale, use, and distribution of the website by Georgia FBLA. These materials may be used for publication, distribution, and/or reproduction for sale by the Georgia FBLA.*

## Copyright Guidelines

Websites may utilize templates and plug-ins. All entries must be the original work of the entrant. If copyrighted material is used, separate written permission must be included. Failure to follow this procedure results in disqualification.

If music is used in the website, only royalty-free music may be used. It still must be documented that the music is royalty-free. Only public domain photographs/video or photographs/video owned by the chapter may be used in the website.

You must credit all sources of information on a separate "Credits" page of the website.

It is the policy of Georgia FBLA to comply with state and federal copyright laws. Please refer to the FBLA-PBL Format Guide as a reference on copyright information. All copyright information must be included on a separate document with the entry.

## Required Elements of the Website:

Participants will develop an educational website about developing a family financial plan using the software and/or technology of their choice. The website may include elements such as graphics, pictures, music, voiceover, sound, animation, and text.

- *The website should be appropriate for middle and high school students*
- *Entries may be created in any website editing program but must work on any Windows-based computer.*
- *Members are expected to follow all applicable copyright laws and may be disqualified if items are not documented.*

## Submission Guidelines

*A written copyright statement affirming that all music, video, graphics, and images are property of the chapter, royalty free, or public domain must be included for all items that do not meet these rules of ownership and usage.*

*Websites should be submitted online using a URL that will be active and fully operable through November 30. You will need to submit a URL address on the online entry form (<https://georgiafbla.wufoo.com/forms/rally-website-contest/>). Entries should be marked for public viewing. Rather than submitting hard copies of your items, your website must be submitted by the online submission form (<https://georgiafbla.wufoo.com/forms/rally-website-contest/>) no later than 5:00 pm on Thursday, October 10. Entries will not be accepted after this time. The entries will become the property of Georgia FBLA and may be showcased throughout the year.*

## Judging and Prizes

Websites will be judged by a panel of judges based on the criteria listed on the rating sheet following the Fall Motivational Rally. All decisions of the judges are final. This will determine the top 5 finalists in each division. Once the finalists are determined, the finalist entries will be posted to Facebook for our members, advisers, and supporters to vote on. The final scores will consist of 75% prejudged score and 25% Facebook vote. Winners will be announced at the Fall Leadership Conference.

Prizes will be awarded to the top three entries in the high school division and the top two entries in the middle level division. All prizes will be awarded to the local chapter at the Fall Leadership Conference.

### FBLA Chapters

- 1<sup>st</sup> Place: \$100 in Georgia FBLA Bucks
- 2<sup>nd</sup> Place: \$50 in Georgia FBLA Bucks
- 3<sup>rd</sup> Place: \$25 in Georgia FBLA Bucks

### FBLA-ML Chapters

- 1<sup>st</sup> Place: \$50 in Georgia FBLA Bucks
- 2<sup>nd</sup> Place: \$25 in Georgia FBLA Bucks

# 2019 Georgia FBLA State Project Website Contest

School: \_\_\_\_\_ Region: \_\_\_\_\_

The Vision for Your Financial Future Website Contest Rating Sheet	Possible Points	Points Earned
<b>Follows Directions</b>		
<ol style="list-style-type: none"> <li>1. Website is educational in nature and targets middle and high school students</li> <li>2. Copyright information is included on the website (Credits page) and all copyright guidelines are followed</li> </ol> <p><i>Websites will be disqualified if they do not follow directions or do not contact appropriate copyright documentation.</i></p>	10	
<b>Usability of Website</b>		
<p><i>Website fully addresses the topic in a creative way</i></p> <p><i>Items address appropriate audience and shows good grasp of the concept elements included in items are suitable and appropriate</i></p> <p><i>Website is clear and concise; proper use of grammar, spelling, punctuation, etc.</i></p>	30	
<b>Design and Technical Features of Website</b>		
<p><i>Website usability and navigation</i></p> <p><i>Color, backgrounds, font, and sounds are appropriate for the concept/topic</i></p> <p><i>Graphics appropriate for concept and/or topic</i></p> <p><i>Site contains multiple elements providing evidence of production skill</i></p> <p><i>Appropriate use of innovative technology</i></p> <p><i>Site is compatible with multiple platforms</i></p> <p><i>Website elements are consistent across all pages</i></p>	35	
<b>Overall Effort</b>		
<p><i>Comprehensive approach to the project</i></p> <p><i>Information effectively synthesized</i></p> <p><i>Effective use of technology for the task</i></p> <p><i>Final product indicates a clear thought process and an intended, planned direction with formulation and execution of a firm idea</i></p>	25	
<b>Final Score</b>		
	100 max	

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Judge's Comments: