

# Georgia Future Business Leaders of America 2018-2019 EMERGE Infographic Contest

## Guidelines

To celebrate our state project, *EMERGE (Educating Members Early Regarding Georgia's Economy)*, chapters are encouraged to research and display "Key Industries in Georgia" via an infographic. This contest will be held in conjunction with the Georgia FBLA Fall Motivational Rally and FBLA Day at the Georgia National Fair. Chapters must be registered for the Fall Motivational Rally to participate.

Each chapter may enter one (1) infographic based on an individual, team, or chapter design. The infographic should represent "Key Industries in Georgia." The infographic must be created and prepared by student members, not advisers. Local advisers should serve as consultants to ensure that the guidelines of all facets of the project are followed, and that the infographic is well organized and contains substantiated statements. All entries must meet the exact specifications to qualify for judging.

No copyrighted text, images, or graphics may be used in the infographic. While facts and statistics may be pulled from copyrighted sources, these must be credited. The infographic must represent an original design by chapter members and not an existing graphic.

*All entries must be submitted at the Rally competition desk no later than 10:15 am on the day of the Rally. Judging will occur after the Fair, with winners announced at the Fall Leadership Conference. The entries will become the property of Georgia FBLA and will be showcased throughout the year.*

## Required Elements of the Campaign:

### *Size and Format Specifications.*

*The following items MUST appear on your infographic:*

- *Georgia FBLA Flag logo (available on LiveBinders)*
- *School name, address, and region (new) must appear in black ink on the BACK of the infographic, upper left corner. There should be no identifying information on the front of the infographic*

*Infographics should be designed using on a standard sheet of paper (8.5" x 11"). Infographics may be either portrait or layout orientation. Thickness and weight of the infographic must not be any heavier than a piece of cardstock. Foam board, display board, cardboard, wood, particle board, and other like thicknesses are not acceptable.*

Desktop publishing, graphic design software, or multi-colored markers may be used in the preparation of the infographic. The infographic must be created digitally. No items may be attached to the infographic via glue, tape, or other adhesives.

All information presented on the infographic must be factual.

## Submission Guidelines

*Rather than submitting your items before the Rally, all entries must be submitted at the Fall Motivational Rally competitive events table no later than 10:15 am on Thursday, October 11, as judging will occur after the Fair. Entries will not be accepted after 10:15 am. The infographics will become the property of Georgia FBLA and may be showcased throughout the year.*

## Judging and Prizes

Entries will be judged by a panel of judges based on development and design of the infographic. All decisions of the judges are final. Entries may not be returned.

Prizes will be awarded to the top three entries in the high school division and the top two entries in the middle level division. All prizes will be awarded to the local chapter at the Fall Leadership Conference.

### FBLA Chapters

- 1<sup>st</sup> Place: \$100 in Georgia FBLA Bucks
- 2<sup>nd</sup> Place: \$50 in Georgia FBLA Bucks
- 3<sup>rd</sup> Place: \$25 in Georgia FBLA Bucks

### FBLA-ML Chapters

- 1<sup>st</sup> Place: \$50 in Georgia FBLA Bucks
- 2<sup>nd</sup> Place: \$25 in Georgia FBLA Bucks

# Georgia Future Business Leaders of America 2018-2019 EMERGE Infographic Contest

School: \_\_\_\_\_ Region: \_\_\_\_\_

EMERGE State Project Infographic Contest Rating Sheet	Possible Points	Points Earned
<b>Follows Directions</b>		
<i>Submitted at the Fall Motivational Rally competitive events table no later than 10:15 am on Thursday, October 11.</i> <ol style="list-style-type: none"> <li>1. <i>Infographic is appropriate size and thickness</i></li> <li>2. <i>Infographic contains required information</i></li> <li>3. <i>No items are attached the infographic.</i></li> <li>4. <i>No copyrighted images, text, or graphics are used. Any facts or statistics used are credited appropriately</i></li> </ol>	20	
<b>Infographic</b>		
<ul style="list-style-type: none"> <li>• <i>Infographic most appropriately promotes the key industries in Georgia</i></li> <li>• <i>Age Appropriate-- Young people of Georgia Ages 12-18</i></li> <li>• <i>Correct spelling and grammar</i></li> <li>• <i>The infographic demonstrates ingenuity on the part of the chapter. Original and creative designs will be unique and show that the chapter spent time in the brainstorming process. The message is easy to understand.</i></li> </ul>	60	
<b>Development of Materials</b>		
<i>Materials demonstrate creative design and layout</i> <i>Materials are eye appealing using appropriate colors, graphics, and text</i> <i>Materials are original and creative</i>	20	
<b>Final Score</b>		
	100 max	

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Judge's Comments: