

Georgia Future Business Leaders of America

2018 Recruitment Display & Bulletin Board Design Contest

Guidelines

Chapters are encouraged to develop a generic display board and bulletin board promoting FBLA and Georgia FBLA for this exciting new contest. This contest will take place this year in conjunction with the Georgia FBLA Fall Motivational Rally and FBLA Day at the Georgia National Fair. Chapters not participating in the Fall Motivational Rally are not eligible to participate.

Each chapter may enter one (1) entry consisting of a Membership Recruitment Display Board and Bulletin Board, based on an individual, team, or chapter design. The display board and bulletin board must be created and prepared by student members, not advisers. Local advisers should serve as consultants to ensure that the guidelines of the contest are followed, and that the boards are well organized, contain substantiated statements, and are developed in an appropriate style. Entries must include photographs of both a display board and a bulletin board. Both must be included. These are not separate contests.

All entries (photographs of display board and bulletin board) must be submitted at the Rally competition desk no later than 10:15 am on the day of the Rally. Judging will occur after the Fair, with winners announced at the Fall Leadership Conference. Once submitted, the entries become the property of Georgia FBLA and the member and chapter relinquish all rights for sale, use, and distribution of the designs by Georgia FBLA. These materials may be used for publication and or reproduction for sale by the state chapter or national association.

You will only submit pictures of the display board and bulletin board. ACTUAL DISPLAY BOARDS WILL NOT BE JUDGED AND WILL BE DISCARDED.

Copyright Guidelines

Computer-generated type and public domain computer clip-art may be used. All entries must be the original work of the entrant. If copyrighted material is used, separate written permission must be included. Failure to follow this procedure results in disqualification.

Only public domain photographs or photographs owned by the chapter may be used in the display board or bulletin board.

It is the policy of Georgia FBLA to comply with state and federal copyright laws. You may use the following Format Guide as a reference on copyright information. All copyright information must be included on a separate sheet of paper with the entry.

Required Elements of the Display Board:

- *Must be a standard project display board made of corrugated cardboard or foam board.*
- *Display boards may not exceed 36" x 48" when fully opened*
- *The Georgia FBLA Flag Logo (available on the Intranet) must appear on the display board.*

Display boards will be judged based on usability; graphics, text treatment, and special effects showing creativity and cohesiveness of design; appropriate selection of fonts and type sizes; overall layout and design being creative and appealing, and overall effort. See the rating sheet for more specifics. Display boards must be designed and assembled at the local school. Rather than submitting the actual display board, you must instead submit picture(s) of the display board. Display boards will be judged via photographs. These pictures must be printed on 8 ½" x 11" paper. You may submit no more than 10 pictures of the display board but one picture must include the entire display board. Other items not attached to the board will be ignored. The pictures submitted must be actual photographs of the display board and not designs, sketches, or other renderings. You should use multiple pictures of the display board to show the different features of the display board. Through the multiple pictures, the judges should be able to clearly see the information and features displayed on the display board. These pictures must be submitted in hard copy. Pictures of the display board that are emailed will result in disqualification of the entire entry.

Required Elements of the Bulletin Board:

Bulletin boards must be designed and assembled at the local school. Rather than submitting the actual bulletin board, you must instead submit picture(s) of the bulletin board. Bulletin boards will be judged via photographs. These pictures must be printed on 8 ½" x 11" paper. You may submit no more than 10 pictures of the bulletin board but one picture must include the entire bulletin board. The pictures submitted must be actual photographs of the bulletin board and not designs, sketches, or other renderings. You should use multiple pictures of the bulletin board to show the different features of the bulletin board. Through the multiple pictures, the judges should be able to clearly see the information and features displayed on the bulletin board. These pictures must be submitted in hard copy. Pictures of the bulletin board that are emailed will result in disqualification of the entire entry.

The bulletin board must include the Georgia FBLA flag logo and this logo must be clearly visible in the pictures.

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Submission Guidelines

If you are submitting multiple pages of pictures, these pages must be stapled in the upper left hand corner. The name of the school, school address, and region should be written on the back of the last page. Do not include this information on the sides of the pages containing the pictures.

A copyright statement affirming that all graphics, pictures, music are property of the chapter, royalty free, or public domain. Written permission must be included for all items that do not meet these rules of ownership and usage.

If your chapter places among the top five in each division, you will be asked to email a single digital picture each of the bulletin board and the display board for posting on our social media outlets for judging. Failure to submit these items within 48 hours will result in your chapter's disqualification.

Rather than submitting your items before the Rally, all entries must be submitted at the Fall Motivational Rally competitive events table no later than 10:15 am on Thursday, October 11, as judging will occur after the Fair. Entries will not be accepted after 10:15 am. The entries will become the property of Georgia FBLA and may be showcased throughout the year.

Judging and Prizes

Entries will be judged by a panel of judges based on creativity, originality, color combination, text, and presence of the required elements mentioned above. All decisions of the judges are final. This will determine the top 5 finalists in each division. Once the finalists are determined, the finalist entries will be posted to Facebook for our members, advisers, and supporters to vote on. The final scores will consist of 75% prejudged score and 25% Facebook vote. Entries will not be returned.

Prizes will be awarded to the top three entries in the high school division and the top two entries in the middle level division. All prizes will be awarded to the local chapter at the Fall Leadership Conference.

FBLA Chapters

- 1st Place: \$100 in Georgia FBLA Bucks
- 2nd Place: \$50 in Georgia FBLA Bucks
- 3rd Place: \$25 in Georgia FBLA Bucks

FBLA-ML Chapters

- 1st Place: \$50 in Georgia FBLA Bucks
- 2nd Place: \$25 in Georgia FBLA Bucks

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School: _____ Region: _____

Membership Recruitment Display and Bulletin Board Design Contest Rating Sheet	Possible Points	Points Earned
Follows Directions		
	10	
Usability of Display Board and Bulletin Board		
<i>Items effectively meet goals of the project Items address appropriate audience and shows good grasp of the concept elements included in items are suitable and appropriate Presentation is clear and concise; proper use of grammar, spelling, punctuation, etc.</i>	20	
Design/Technical Features of Display Board		
<i>Appropriate font selection (i.e., size, font type, mix, leading) Effective text treatment (i.e., paragraph indents, bullets, hanging indents, alignment, text wrapping) if applicable. Effective application of a special effect(s), which may include but is not limited to drop cap, shadowing, reverse type, screens, borders, mirror images, if applicable Effective application of graphics and pictures</i>	20	
Layout of Display Board		
<i>Design is creative and useful and appealing Selection and effective use of graphic(s)</i>	10	
Design/Technical Features of Bulletin Board		
<i>Appropriate font selection (i.e., size, font type, mix, leading) Effective text treatment (i.e., paragraph indents, bullets, hanging indents, alignment, text wrapping) if applicable Effective application of a special effect(s), which may include but is not limited to drop cap, shadowing, reverse type, screens, borders, mirror images, if applicable Effective application of graphics and pictures</i>	20	
Layout of Bulletin Board		
<i>Design is creative and useful and appealing Selection and effective use of graphic(s)</i>	10	
Overall Effort		
<i>Comprehensive approach to the project Information effectively synthesized Effective use of technology for the task Final product indicates a clear thought process and an intended, planned direction with formulation and execution of a firm idea</i>	10	
Final Score		
	100 max	

Judge's Signature: _____ Date: _____

Judge's Comments: