

# 2013-2014 Georgia FBLA FIND IT Bulletin Board Contest

## Guidelines

Chapters are encouraged to develop a bulletin board demonstrating their members FINDING Their Passion by reviewing career choices. The bulletin board must be career focused based on the members' selections. This contest will take place this year in conjunction with the Georgia FBLA Fall Motivational Rally and FBLA Day at the Georgia National Fair. Chapters not participating in the Fall Motivational Rally are not eligible to participate.

Each chapter may enter one (1) entry consisting of a Bulletin Board, based on an individual, team, or chapter design. The bulletin board must be created and prepared by student members, not advisers. Local advisers should serve as consultants to ensure that the guidelines of the bulletin board contest are followed, the content is correct and the presentation is appropriate.

*All entries must be submitted at the Rally competition desk no later than 10:15 am on Thursday, October 9. Judging will occur after the Fair, with winners announced at the Fall Leadership Conference. Once submitted, the entries become the property of Georgia FBLA and the member and chapter relinquish all rights for sale, use, and distribution of the designs by Georgia FBLA. These materials may be used for publication, distribution, and/or reproduction for sale by the Georgia FBLA.*

## Copyright Guidelines

Computer-generated type and public domain computer clip-art may be used. All entries must be the original work of the entrant. If copyrighted material is used, separate written permission must be included. Failure to follow this procedure results in disqualification.

Only public domain photographs or photographs owned by the chapter may be used in the bulletin board.

It is the policy of Georgia FBLA to comply with state and federal copyright laws. Please refer to the FBLA-PBL Format Guide as a reference on copyright information. All copyright information must be included on a separate document with the entry.

## Required Elements of the Bulletin Board:

Bulletin board must focus on the alignment of students' passions with their career choices. Bulletin boards must be designed and assembled at the local school. Rather than submitting the actual bulletin board, you must instead submit picture(s) of the bulletin board. These pictures must be printed on 8 1/2" x 11" paper. You may submit no more than 10 pictures of the board but one picture must include the entire bulletin board. The pictures submitted must be actual photographs of the bulletin board and not designs, sketches, or other renderings. You should use multiple pictures of the bulletin board to show the different features and elements of

the bulletin board. Through the multiple pictures, the judges should be able to clearly see the information and features displayed on the bulletin board. If you are submitting multiple pages of pictures, these pages must be stapled in the upper left hand corner. The name of the school, school address, and region should be written on the back of each page. Do not include this information on the sides of the pages containing the pictures. These pictures must be submitted in hard copy. Pictures of the bulletin board that are emailed will result in disqualification of the entire entry.

The bulletin board must include the Georgia FBLA flag logo and this logo must be clearly visible in the pictures.

Once the judging has occurred, five finalists in each division will be chosen. The finalists will be asked to submit a digital picture of their bulletin board. Chapters will have two days to submit this picture.

## Submission Guidelines

*A written copyright statement affirming that all graphics and images are property of the chapter, royalty free, or public domain. Written permission must be included for all items that do not meet these rules of ownership and usage.*

*Rather than submitting your items before the Rally, all entries must be submitted at the Fall Motivational Rally competitive events table no later than 10:15 am on Thursday, October 9. Entries will not be accepted after this time. The entries will become the property of Georgia FBLA and may be showcased throughout the year.*

## Judging and Prizes

Entries will be judged by a panel of judges based on the criteria listed on the rating sheet. All decisions of the judges are final. This will determine the top 5 finalists in each division. Once the finalists are determined, the finalist entries will be posted to Facebook for our members, advisers, and supporters to vote on. The final scores will consist of 75% prejudged score and 25% Facebook vote. Entries will be returned at the Fall Motivational Rally beginning at 2:00 pm. Winners will be announced at the Fall Leadership Conference.

Prizes will be awarded to the top three entries in the high school division and the top two entries in the middle level division. All prizes will be awarded to the local chapter at the Fall Leadership Conference.

## FBLA Chapters

- 1<sup>st</sup> Place: \$100 in Georgia FBLA Bucks
- 2<sup>nd</sup> Place: \$50 in Georgia FBLA Bucks
- 3<sup>rd</sup> Place: \$25 in Georgia FBLA Bucks

## FBLA-ML Chapters

- 1<sup>st</sup> Place: \$50 in Georgia FBLA Bucks
- 2<sup>nd</sup> Place: \$25 in Georgia FBLA Bucks

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School: \_\_\_\_\_ Region: \_\_\_\_\_

FIND IT Bulletin Board Design Contest Rating Sheet	Possible Points	Points Earned
<b>Follows Directions</b>		
	10	
<b>Usability of Bulletin Board</b>		
<i>Items effectively meet goals of the project Items address appropriate audience and shows good grasp of the concept elements included in items are suitable and appropriate Presentation is clear and concise; proper use of grammar, spelling, punctuation, etc.</i>	20	
<b>Design and Technical Features of Bulletin Board</b>		
<i>Appropriate font selection (i.e., size, font type, mix, leading) Effective text treatment (i.e., paragraph indents, bullets, hanging indents, alignment, text wrapping) if applicable Effective application of a special effect(s), which may include but is not limited to drop cap, shadowing, reverse type, screens, borders, mirror images, if applicable Effective application of graphics and pictures</i>	20	
<b>Layout of Bulletin Board</b>		
<i>Design is creative and useful and appealing Selection and effective use of graphic(s)</i>	20	
<b>Career Focus of Bulletin Board</b>		
<i>Bulletin Board appropriately focuses on careers Careers spotlighted on bulletin board are aligned to students' passions or shows how their passions lead to their future career choices</i>	20	
<b>Overall Effort</b>		
<i>Comprehensive approach to the project Information effectively synthesized Effective use of technology for the task Final product indicates a clear thought process and an intended, planned direction with formulation and execution of a firm idea</i>	10	
<b>Final Score</b>		
	100 max	

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Judge's Comments: