Famous Entrepreneurs Scavenger Hunt Middle School Business & Computer Science

1. **Dave Thomas**-

<http://www.aboutwendys.com/Our-Company/Our-Story/>

1. Why did Dave decide to have a square burger?

2. What year was the 1st Wendy’s opened?   
  
 3. What year did Wendy’s open its 2000th store?

2. **Bill Gates**-

<http://www.microsoft.com/billgates/bio.asp>

1. Where did Bill Gates go to college?   
  
 2. What year did Microsoft begin?   
  
 3. What programming language did Bill Gates develop?

1. **Debbie Fields**-

<https://www.mrsfields.com/about/>

1. What year did she open her 1st store?

2. What does Mrs. Fields sell?

4. **Phil Knight**-

<http://www.nikebiz.com/story/b_knight.shtml>  
  
 1. In the beginning, where did Phil sell his shoes?

2. Who was Phil’s Co-founder?   
  
 3. How much was his first investment?

4. What motivated Phil Knight to create his own company and line of athletic wear?

5. **Martha Stewart**-

<http://www.biography.com/people/martha-stewart-9542234>

1. What type of business did Martha start in 1970?

2. Where did Martha work before she became an entrepreneur?

6. **Walt Disney**-

<http://www.justdisney.com/walt_disney/biography/w_bio_short.html>

1. What was Walt’s 1st Company called?   
  
 2. Where did Walt and his wife get married?   
  
 3. What was his ambulance for the Red Cross covered with?

7. **Jerry Yang-**

<http://www.forbes.com/profile/jerry-yang/>

1. What did Jerry and David develop?
2. What is Jerry Yang’s current net worth?

**8. Steve Jobs**

<http://entrepreneur.com/article/220515/botb>

1. Why is it important to make connections?
2. When Jobs returned to Apple in 1997, he reduced Apple’s offering to how many products?

9. **KevinPlank** – Under Armour

<http://en.wikipedia.org/wiki/Kevin_Plank>

1. Where did Kevin Plank get his “seed money” for Under Armour? What is seed money?
2. What gave Kevin Plank the idea to create clothing with special fabric?

What part of his football career does Kevin Plank bring to his office?

bs00508_All of these entrepreneurs had great ideas and created business on those ideas. Each one became successful; maybe you can too.