

2018 Georgia FBLA Chapter Spirit T-Shirt Contest

Guidelines

The annual Georgia FBLA Annual Chapter Spirit T-Shirt Contest will take place this year in conjunction with the Georgia FBLA Fall Motivational Rally and FBLA Day at the Georgia National Fair. Chapters not participating in the Fall Motivational Rally are not eligible to participate. Your chapter members must wear their shirts to the Rally and Fair. You must email a picture of your members in their shirt at the Rally.

Each chapter may enter one (1) t-shirt based on their chapter's design and theme of choice.

You must pin a 3" x 5" index card to the front of the shirt listing your school name, region, adviser's name, theme of t-shirt, and the method of printing used (screen vs. sublimation).

T-shirts and t-shirt designs become the property of Georgia FBLA and the designs may be changed and reproduced without the designer's consent.

All t-shirts must be submitted at the Rally competition desk no later than 10:15 am on the day of the Rally. Judging will occur after the Fair, with winners announced at the Fall Leadership Conference.

Required Elements of the T-shirts:

The following items MUST appear on the visible portions of your shirt:

- *Name of School with FBLA included (not just school initials; you may use the initials FBLA, though)*
- *Theme of choice (do not use the Emerge logo as the predominant design element of your t-shirt). Please note that we do not have a vector version of the Emerge logo.*
- *Georgia FBLA Flag Logo (state and FBLA flag logo) or FBLA flag logo*

The above must be on shirt. You are free to add anything else that would be appropriate. Please note that the FBLA logo does not have to be the central element of the t-shirt.

This is your shirt. Just be sure and include all three items as stated above.

You must design the t-shirt in a graphics software application. The t-shirt must be screen printed or use a sublimation and heat press process; **therefore, t-shirts created using iron-on or designs will be disqualified.** It is strongly recommended that your chapter members wear their t-shirts to the Rally.

Submission Guidelines

Rather than submitting your items before the Rally, all entries must be submitted at the Fall Motivational Rally competitive events table no later than 10:15 am on Thursday, October 11, as judging will occur after the Fair. T-shirts will not be accepted after 10:15 am. T-shirts will be returned at the Fall Leadership Conference.

You must get a picture of your students in their t-shirts at the Rally (either General Session or at the Fair). This picture must be emailed to georgiafblapics@gmail.com no later than October 18. Entries without a picture will not be judged.

Judging and Prizes

T-shirts will be judged by a panel of judges based on creativity, originality, color combination, text, and presence of the required elements mentioned above. All decisions of the judges are final. This will determine the top 5 finalists in each division. Once the finalists are determined, the finalist entries will be posted to Facebook for our members, advisers, and supporters to vote on. The final scores will consist of 75% prejudged score and 25% Facebook vote. T-shirts will be returned at the Fall Leadership Conference. Results will be announced at the Fall Leadership Conference.

Prizes will be awarded to the top three entries in the high school division and the top two entries in the middle level division. All prizes will be awarded to the local chapter at the Fall Leadership Conference.

FBLA Chapters

- 1st Place: \$100 in Georgia FBLA Bucks
- 2nd Place: \$50 in Georgia FBLA Bucks
- 3rd Place: \$25 in Georgia FBLA Bucks

FBLA-ML Chapters

- 1st Place: \$50 in Georgia FBLA Bucks
- 2nd Place: \$25 in Georgia FBLA Bucks

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School: _____ Region: _____

Chapter Spirit T-Shirt Contest Rating Sheet	Total Possible Points	Total Points Earned
Follows Directions		
<p><i>Submitted at the Fall Motivational Rally competitive events table no later than 10:15 am on Thursday, October 11.</i></p> <p><i>3"x5" index card is attached to shirt listing school, region, and adviser, t-shirt theme, and the method of printing used (screen or sublimation)</i></p> <p><i>T-shirt is not created using an iron-on design.</i></p> <p><i>The following items must appear on your shirt:</i></p> <ul style="list-style-type: none"> ➤ <i>Name of School and FBLA</i> ➤ <i>Theme of Choice (do not use the Emerge logo as the predominant design element of your t-shirt)</i> ➤ <i>Georgia FBLA Flag Logo or FBLA Flag Logo</i> <p><i>Submission of picture of students in t-shirts at the Rally emailed to georgiafblapics@gmail.com no later than October 18.</i></p> <p><i>Shirts will be disqualified if they do not follow these requirements.</i></p>	10	
Easy to Read		
<i>Text and graphics on shirt are clear and easily deciphered</i>	15	
Proper Spelling and Grammar		
<i>Correct Grammar and Spelling is used on the T-shirt Design</i>	5	
Color Combination		
<i>Color Combination chosen is eye catching and aesthetically pleasing, while at the same time conveying a professional manner. Use of color is best suited to printing method used (screen vs. sublimation)</i>	25	
Creativity and Originality		
<i>T-shirt demonstrates ingenuity on the part of the chapter. Original and creative designs will be unique and show that the chapter spent time in the brainstorming process.</i>	40	
Photograph Submission		
<i>Picture of the students in their t-shirts is taken at the Fall Motivational Rally (either general session or fair). Photo is emailed to georgiafblapics@gmail.com no later than October 18.</i>	5	
Final Score		
	100 max	

Judge's Comments: