

CREATE CITY SUPPLIES

Student Name: _____ Class: _____

Creetings Parents!

Your student will be participating in an engaging, hands-on Marketing curriculum called CREATE CITY this 9-weeks. Over the next 5 weeks, students will learn all about entrepreneurship and marketing while creating a business plan and developing marketing materials for a product of their choice. Please discuss with your child what the best, most creative, and most cost effective product for them to create would be so that you are not surprised by the costs of this product down the road. Also, please be prepared to help your child get the needed materials to make his/her products by weeks 6-8.

A-Day Sale Dates = Thursday, November 20th, Thursday, December 4th, and Thursday, December 11th.
B-Day Sale Dates = Friday, November 21st, Friday, December 5th, and Friday, December 12th.

Here is a list of supplies that each student needs to get started:

- A folder with pockets
- A box to keep their CREATE money in that will stay in our classroom (can be a shoe box, plastic container, etc.)

There are two documents housed in the eCLASS portal under CREATE CITY Basics. Please review both of these documents and initial below that you have read those documents and understand the basics of what we will be doing in this class:

Dear CREATE Parents: _____
What is CREATE CITY Overview: _____

Here is a video that shows the basic of how market day operates: <http://tinyurl.com/dmscreatevideo>
This video is a little more lively and upbeat... <http://tinyurl.com/createcityfunintro>

Many students might have come to shop during our first 9-weeks so they have seen how it works. Here are some videos that show students selling their products in 2010-2011.

<http://tinyurl.com/ccpiemaking>
<http://tinyurl.com/createcitytwins>
<http://tinyurl.com/ccbaconfilledpancakes>

Changes since 2010-2011 include:

- \$1 in American money = \$10 in CREATE CITY
- Students may no longer purchase items with fins per Dr. Riggins
- Students in CREATE CITY will be able to use their earnings toward FBLA field trips OR purchases in the CREATE Reward Room at the end of the 9-weeks.
- Students will earn \$1 in American money for every \$15 they have in their account at the end of the 9-weeks.

Please e-mail me if you have any questions or concerns: keri_beth_jones@gwinnett.k12.ga.us

I am looking forward to an amazing year with your awesome kiddos!

Please sign and date below and return the bottom portion of this sheet to me. Thanks!

Parent Signature: _____ Date: _____